

5/23/2024

TILT Holdings (TLLTF)

Company update

| Sales | FY22a | FY23e | FY24e | Prev | FY25e | Prev | FY26e | Prev |
|-------------|-------------|-------------|---------------|--------------|-------------|-------------------|-------------|-----------------|
| 1Q | 42.4 | 42.3 | 37.5 A | 38.2 | 41.7 | 44.7 | 49.8 | na |
| 2Q | 47.1 | 41.6 | 34.2 E | 40.3 | 44.4 | 47.3 | 52.9 | na |
| 3Q | 40.5 | 44.6 | 38.1 E | 41.2 | 47.6 | 48.8 | 55.8 | na |
| 4Q | <u>44.3</u> | <u>37.5</u> | <u>39.4</u> E | 42.0 | <u>48.4</u> | <u>50.2</u> | <u>56.4</u> | na |
| FY | 174.2 | 166.0 | 149.1 | 161.7 | 182.1 | 191.0 | 215.0 | na |
| EBITDA | FY22a | FY23e | FY24e | Prev | FY25e | Prev | FY25e | Prev |
| 1Q | 1.5 | -0.1 | 0.0 A | 1.7 | 1.2 | 3.6 | 2.5 | na |
| 2Q | 1.1 | 1.7 | 0.0 E | 2.3 | 1.8 | 3.8 | 2.9 | na |
| 3Q | 0.6 | 2.1 | 0.6 E | 2.8 | 2.2 | 3.9 | 3.7 | na |
| 4Q | <u>-0.4</u> | <u>-1.6</u> | <u>1.0</u> E | <u>3.1</u> | <u>2.8</u> | <u>4.0</u> | <u>4.4</u> | na |
| FY | 2.8 | 2.1 | 1.7 | 9.9 | 8.1 | 15.3 | 13.4 | na |
| | | | | | | | | |
| Share pric | :e (\$) | 0.03 | <u>Perf.</u> | <u>TLLTF</u> | <u>MSOS</u> | <u>S&P500</u> | Stance: | Overweight |
| Share cou | nt (mn) | 395.6 | 30d | 5% | 1% | 6% | | no Price Target |
| Market Ca | ıp (\$Mn) | 12 | 90d | -25% | -6% | 4% | | FY=Dec |
| Liquidity (| ADTV \$Mn) | 0.009 | 1yr | -31% | 55% | 28% | Ticker: | TLLTF |
| | | | | | | | | |



| \$Mn | FY24 | FY25 | FY26 |
|-----------------|-------|-------|-------|
| Projected EV | 126.1 | 137.6 | 145.1 |
| EV/Sales | 0.8x | 0.8x | 0.7x |
| EV/EBITDA | 75.1x | 17.0x | 10.8x |
| | | | |
| | FY24 | FY25 | FY26 |
| Net debt/Sales | -0.5x | -0.4x | -0.4x |
| Net debt/EBITDA | 1.7x | 0.4x | 0.3x |
| Free Cash Flow | -14.1 | -10.6 | -6.6 |
| Net debt | -67.6 | -78.1 | -84.8 |
| | | | |
| Consensus | FY24 | FY25 | FY26 |
| Sales | 159.1 | 181.6 | na |
| EBITDA | 5.4 | 9.3 | na |
| Guidance CY24: | | n/a | |
| | | | |

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Updated Views and Estimates

We attach our updated estimates based on the 1Q24 print and general management commentary. At a big picture level, disruptions on the supply side of the vape hardware business have led to sales opportunities being temporarily lost (mostly on the "stock" side of the business, with the "custom" business remaining strong). On the other hand, the cannabis plant touching business continues to perform well, and better cost management has helped stabilize SGA. Debt and debt maturities remain of concern to us, especially in the context of lackluster cash flow trends, and increase the risk of stock dilution, in our view. All that said, at 0.7x EV/sales we find the valuation attractive and see "franchise value" in TILT's Jupiter unit being the #1 vape hardware in the market, and we also believe the asset value of the company's plant touching businesses in PA and OH has increased given rec legalization trends (a fact in the case of OH, and rather likely in the case of PA).

On Jupiter: In theory, this part of the business (71% of sales in CY23 and carrying higher margins, at least last year, due to challenges in the plant touching cannabis business) has several tailwinds, with vape sales in most markets outperforming other categories; also, the rise of hemp-derivatives (where vape plays a relevant part) opens an entire new market for vape hardware vendors. In this context, Jupiter's status as the largest CCELL distributor in the US and CCELL's status as the leading technology in vape hardware (still outselling new vendors like AVD, ISPR, and others), should bode well for the TILT company outlook. Indeed, company management has said that demand for Jupiter products remains strong and the "opportunity for hardware sales in NA and beyond is growing". Also, Jupiter has been developing its own IP, and no longer solely relies on Smoore. That said, we realize the relationship with Smoore is key to Jupiter's own success. Both parties are working on supply chain issues (see our <u>April 12 TILT report</u>), which should help minimize business being lost – in our view, the current state of affairs is not sustainable. In fact, these disruptions still linger and are expected to lead to a QoQ drop in Jupiter sales in 2Q24.

On the plant touching cannabis business: We calculate two thirds of this business comes from the MA operation (wholesale ~60% and retail being the balance, comprised by two rec stores and one medical store in Cambridge), and the balance from wholesale in OH and PA. Sales for this unit remain steady despite deflation and increased competition in the footprint (MA, OH, PA). The Headset data continues to point to strength for TILT in MA wholesale (especially for the licensed brand, Old Pal), and management notes similar gains in PA (where it recently began selling Level products, as per a new licensing agreement; it is also in the process of start selling Eddie Parker branded cannabis). In Pennsylvania, as a not vertically integrated grower, TILT now has the right to apply for three retail licenses (as per new regulations in the state). With a tight application window (May 12 to June 12), TILT has entered into an agreement with another MSO, which will help fund the store's development (in total, the unnamed MSO will extend as much as \$10Mn in funding with interest rates escalating from 20% to 40%). We assume similar arrangements may become available in soon to rec Ohio (where Tilt has manufacturing, but not cultivation)

About the balance sheet. TILT ended March with \$56Mn in net debt (about 0.4x sales), up from \$49Mn YE23. Relative to sales, net debt appears manageable (vs. peers), but given break even EBITDA and negative LTM operating cash flow (-\$0.9Mn), leverage is an issue. Just in 1Q24, TILT



had to capitalize interest, so total gross debt increased from \$58.5Mn YE23 to \$65.5Mn in 1Q24. The current portion of notes payable was \$29Mn at the end of 1Q24. Given the new agreement with Smoore (re payables and related guarantees), the company is in the process of negotiating a forbearance agreement with noteholders (this has dragged on more than we expected, and we assume it will come down to what the parties agree relating to additional warrants, potentially). Regarding payables, at \$53.6Mn (1Q24), these were about 44% of 1Q24 annualized COGS (~161 days) compared with 38% in 1Q23 (139 days). We do not what percentage of payables relates to Smoore.

Stock performance and valuation. TILT shares are rather illiquid, even for the context of US OTC cannabis stocks, with less than \$10K traded per day compared with \$8Mn for the likes of Green Thumb (NASDAQ listed CGC trades \$165Mn per day and TLRY \$70Mn). So, it is difficult to read too much into the stock performance, down 25% the last 90 days vs. -6% for the MSOS ETF and +4% for the S&P 500 (last 30 days: +5%; +1%; +6%). Stock fluctuations and technical issues aside, we continue to believe TILT's valuation is compelling, even though debt and debt maturities are of concern. On a spot EV basis, the stock trades at 0.7x FactSet consensus 2024 sales compared with 1.8x for the MSO average. We calculate spot EV of \$108Mn taking market cap of \$12Mn (387.4mn shares at \$0.03 plus 8.1mn in RSUs/PSUs; we exclude 92mn in warrants with a strike price of 9c) plus broadly defined net debt of \$102Mn (financial net debt of \$56Mn; \$3Mn in ST tax debt; \$43Mn in leases net of right of use assets). See appendix for potential future valuation scenarios. We stay Overweight.



Table 1: Companies mentioned in this report.

| Company name | Ticker | Ticker | Rating |
|---------------------|--------|--------|------------|
| US MSOs | | | |
| 4Front Ventures | | FFNTF | Not rated |
| Acreage Holdings | | ACRDF | Not rated |
| Ascend Wellness | | AAWH | Not rated |
| AYR Wellness | | AYRWF | Not rated |
| Columbia Care | | CCHWF | Not rated |
| Cresco Labs | | CRLBF | Not rated |
| Curaleaf Holdings | | CURLF | Not rated |
| GlassHouse Brands | | GLASF | Not rated |
| Gold Flora | | GRAM | Overweight |
| Greenlane Holdings | | GNLN | Not rated |
| Green Thumb Indust | ries | GTBIF | Overweight |
| Jushi Holdings | | JUSHF | Overweight |
| MariMed Inc | | MRMD | Overweight |
| Planet 13 Holdings | | PLNHF | Overweight |
| Schwazze | | SHWZ | Not rated |
| StateHouse Holdings | s Inc | STHZF | Neutral |
| TerrAscend Corp. | | TSNDF | Not rated |
| TILT Holdings, Inc. | | TLLTF | Overweight |
| Trulieve Cannabis | | TCNNF | Not rated |
| Verano Holdings | | VRNOF | Overweight |
| Vext Science, Inc. | | VEXTF | Not rated |
| | | | |

Source: Z&A



Appendix I: Company Financials



Exhibit 1: Financial highlights

| | Dec | Mar | Jun | Sep | Dec | Dec | Mar | Jun | Sep | Dec | Dec | Dec | Dec |
|----------------------|--------|--------|--------|--------|--------|--------|---------|---------|--------|--------|--------|--------|--------|
| US\$ Mn | CY22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | CY23 | 1Q24 | 2Q24e | 3Q24e | 4Q24e | CY24e | CY25e | CY26e |
| P&L metrics | | | | | | | | | | | | | |
| Sales | 174.2 | 42.3 | 41.6 | 44.6 | 37.5 | 166.0 | 37.5 | 34.2 | 38.1 | 39.4 | 149.1 | 182.1 | 215.0 |
| qoq ch % | na | -5% | -2% | 7% | -16% | na | 0% | -9% | 11% | 3% | na | na | na |
| yoy ch % | -14% | 0% | -12% | 10% | -15% | -5% | -11% | -18% | -15% | 5% | -10% | 22% | 18% |
| Gross profit | 38.2 | 8.8 | 4.0 | 8.0 | 3.6 | 24.4 | 6.7 | 6.3 | 7.3 | 7.9 | 28.2 | 38.0 | 47.8 |
| Total SGA | -129.0 | -16.4 | -18.0 | -12.7 | -20.4 | -67.5 | -12.1 | -11.4 | -11.7 | -11.9 | -47.2 | -50.2 | -54.6 |
| Operating income | -90.9 | -7.6 | -14.0 | -4.7 | -16.9 | -43.2 | -5.4 | -5.1 | -4.5 | -4.1 | -19.0 | -12.2 | -6.7 |
| Net interest expense | -14.0 | -4.0 | -5.5 | -6.4 | -5.1 | -21.0 | -6.0 | -5.8 | -6.2 | -6.0 | -24.1 | -25.3 | -25.6 |
| Profit before tax | -104.5 | -3.5 | -31.1 | -10.6 | -21.9 | -67.2 | -11.2 | -10.9 | -10.7 | -10.1 | -42.9 | -37.6 | -32.3 |
| Adj EBITDA | 2.8 | -0.1 | 1.7 | 2.1 | -1.6 | 2.1 | 0.0 | 0.0 | 0.6 | 1.0 | 1.7 | 8.1 | 13.4 |
| Net profit | -107.5 | -4.9 | -26.9 | -8.7 | -22.0 | -62.4 | -9.7 | -9.1 | -8.9 | -8.4 | -36.0 | -31.3 | -26.9 |
| EPS | -0.29 | -0.01 | -0.07 | -0.02 | -0.06 | -0.16 | -0.03 | -0.02 | -0.02 | -0.02 | -0.09 | -0.08 | -0.07 |
| FD share count (mn) | 375.5 | 377.7 | 378.3 | 379.6 | 382.7 | 379.6 | 385.7 | 387.4 | 387.4 | 387.4 | 387.0 | 387.4 | 387.4 |
| Gross margins | 21.9% | 20.8% | 9.7% | 17.9% | 9.5% | 14.7% | 17.9% | 18.4% | 19.1% | 20.0% | 18.9% | 20.9% | 22.3% |
| SGA/sales | -74.1% | -38.8% | -43.2% | -28.5% | -54.4% | -40.7% | -32.3% | -33.3% | -30.9% | -30.3% | -31.6% | -27.6% | -25.4% |
| Operating margin | -52.2% | -18.0% | -33.5% | -10.6% | -44.9% | -26.0% | -14.4% | -14.8% | -11.8% | -10.3% | -12.7% | -6.7% | -3.1% |
| Net int exp/sales | -8.1% | -9.5% | -13.3% | -14.3% | -13.5% | -12.7% | -16.1% | -17.1% | -16.3% | -15.3% | -16.2% | -13.9% | -11.9% |
| EBITDA margin | 1.6% | -0.2% | 4.0% | 4.7% | -4.4% | 1.2% | 0.1% | 0.1% | 1.6% | 2.6% | 1.1% | 4.4% | 6.3% |
| FactSet consensus | | | | | | | | | | | | | |
| Sales | | | | | | | | 39.3 | 40.4 | 41.5 | 159.1 | 181.6 | na |
| EBITDA | | | | | | | | 1.2 | 1.6 | 1.9 | 5.4 | 9.3 | na |
| as % of sales | | | | | | | | 2.9% | 3.8% | 4.5% | 3.4% | 5.1% | na |
| BS & CF highlights | | | | | | | | | | | | | |
| Operating cash flow | 8.6 | 3.8 | -3.3 | 1.0 | 4.0 | 5.4 | -2.4 | -4.5 | -3.2 | -3.1 | -13.3 | -9.6 | -5.6 |
| (-) Capex | -15.1 | -0.1 | -0.2 | 0.0 | -0.4 | -0.7 | -0.2 | -0.2 | -0.2 | -0.2 | -0.8 | -0.9 | -1.1 |
| Free cash flow | -6.5 | 3.6 | -3.5 | 0.9 | 3.6 | 4.7 | -2.7 | -4.7 | -3.4 | -3.3 | -14.1 | -10.6 | -6.6 |
| Financial net (debt) | -56.2 | -43.7 | -52.9 | -50.7 | -48.8 | -48.8 | -56.2 | -60.8 | -64.2 | -67.6 | -67.6 | -78.1 | -84.8 |
| cash | 3.5 | 5.2 | 4.1 | 2.8 | 3.3 | 3.3 | 3.5 | 2.7 | 2.8 | 2.9 | 2.9 | 3.2 | 3.5 |
| debt | 59.7 | 48.9 | 57.0 | 53.5 | 52.2 | 52.2 | 59.7 | 63.5 | 67.1 | 70.4 | 70.4 | 81.3 | 88.2 |
| BS & CF highlights | | | | | | | | | | | | | |
| OCF/Sales | 4.9% | 8.9% | -8.0% | 2.1% | 10.6% | 3.2% | -6.5% | -13.1% | -8.5% | -7.9% | -8.9% | -5.3% | -2.6% |
| Capex/Sales | -8.7% | -0.3% | -0.5% | -0.1% | -1.0% | -0.4% | -0.6% | -0.5% | -0.5% | -0.5% | -0.5% | -0.5% | -0.5% |
| Net debt to Sales | -0.3x | -0.3x | -0.3x | -0.3x | -0.3x | -0.3x | -0.4x | -0.4x | -0.4x | -0.4x | -0.5x | -0.4x | -0.4x |
| Net debt to EBITDA | -20.0x | 138.3x | -7.9x | -6.0x | 7.4x | 1.6x | -369.4x | -725.0x | -26.2x | -16.8x | 1.7x | 0.4x | 0.3x |
| Income tax paid | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.1 | na | na | na | na | na | na |



Exhibit 2: Cash Flow

| US\$ 000s SUMMARY CASH FLOW | Dec CY22 | Mar 1 Q23 | Jun 2Q23 | Sep 3Q23 | Dec 4Q23 | Dec CY23 | Mar 1 Q24 | Jun 2Q24 e | Sep 3Q24e | Dec 4Q24e | Dec CY24e | Dec CY25e | Dec CY26e |
|--------------------------------|--------------------|---------------------|--------------------|--------------------|--------------------|--------------------|---------------------|----------------------|---------------------|---------------------|--------------|--------------|--------------|
| | | | | | | | | | | | | | |
| Net earnings | -107,464 | -4,866 | -28,337 | -8,663 | -21,951 | -63,817 | -9,651 | -9,094 | -8,893 | -8,404 | -36,042 | -31,311 | -26,889 |
| (+) D&A | 23,931 | 5 <i>,</i> 496 | 5,994 | 5 <i>,</i> 037 | 5 <i>,</i> 025 | 21,552 | 4,980 | 4,903 | 4,907 | 4,910 | 19,700 | 19,683 | 19,604 |
| Cash earnings | -83,533 | 630 | -22,343 | -3,626 | -16,926 | -42,265 | -4,671 | -4,191 | -3,986 | -3,494 | -16,342 | -11,628 | -7,285 |
| (-) Working capital changes | 18,648 | 6,997 | -2,492 | 5,275 | 10,199 | 19,979 | -36 | -491 | 573 | 195 | 242 | 1,346 | 1,177 |
| (-) Other operating flows | 73,497 | -3,853 | 21,501 | -698 | 10,703 | 27,653 | 2,268 | 186 | 181 | 172 | 2,807 | 639 | 549 |
| Operating cash flow | 8,612 | 3,774 | -3,334 | 951 | 3,976 | 5,367 | -2,439 | -4,496 | -3,232 | -3,127 | -13,294 | -9,643 | -5,559 |
| (-) net capex | -15,142 | -125 | -201 | -25 | -362 | -713 | -221 | -171 | -190 | -197 | -779 | -910 | -1,075 |
| Free cash flow | -6,530 | 3,649 | -3,535 | 926 | 3,614 | 4,654 | -2,660 | -4,667 | -3,422 | -3,324 | -14,073 | -10,553 | -6,634 |
| (-) acquisitions | 0 | 0 | 0 | 1,400 | 0 | 1,400 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| (-) divestitures | 9 | 15,000 | 0 | 0 | 0 | 15,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| (+) other | 29,954 | -6,128 | -5,681 | -104 | -1,741 | -13,654 | -4,666 | 0 | 0 | 0 | -4,666 | 0 | 0 |
| (+) share issuance | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| (-) stock options/warrants | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Change in net | 23,433 | 12,521 | -9,216 | 2,222 | 1,873 | 7,400 | -7,326 | -4,667 | -3,422 | -3,324 | -18,739 | -10,553 | -6,634 |
| Ending net (debt) | -56,228 | -43,707 | -52,923 | -50,701 | -48,828 | -48,828 | -56,154 | -60,821 | -64,243 | -67,567 | -67,567 | -78,120 | -84,754 |
| Cash/inv/sec | 3,500 | 5,189 | 4,113 | 2,783 | 3,332 | 3,332 | 3,519 | 2,685 | 2,819 | 2,865 | 2,865 | 3,179 | 3,454 |
| Gross debts/loans/bonds | 59,728 | 48,896 | 57,036 | 53,484 | 52,160 | 52,160 | 59,673 | 63,506 | 67,062 | 70,432 | 70,432 | 81,299 | 88,207 |



Exhibit 3: Divisional split

| US\$ Mn | Dec CY22 | Mar 1Q23 | Jun | Sep 3Q23 | Dec | Dec | Mar 1Q24 | Jun 2Q24e | Sep 3Q24e | Dec 4Q24e | Dec CY24e | Dec CY25e | <i>Dec</i> CY26e |
|----------------|--------------------|--------------------|------|--------------------|------|-------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------------|
| By products | Cf22 | 1023 | 2Q23 | 3Q23 | 4Q23 | CY23 | 1024 | ZQZ4e | 3Q24e | 4024e | Cf24e | Cr25e | CY26e |
| Sales | 174.2 | 42.3 | 41.6 | 44.6 | 37.5 | 166.0 | 37.5 | 34.2 | 38.1 | 39.4 | 149.1 | 182.1 | 215.0 |
| Cannabis | 48.0 | 13.0 | 12.9 | 11.7 | 10.3 | 47.9 | 10.4 | 10.7 | 11.5 | 11.8 | 44.3 | 54.4 | 65.9 |
| Accessories | 126.2 | 29.3 | 28.7 | 32.8 | 27.3 | 118.1 | 27.1 | 23.5 | 26.6 | 27.6 | 104.8 | 127.7 | 149.0 |
| Sales yoy ch % | -14% | 0% | -12% | 10% | -15% | -5% | -11% | -18% | -15% | 5% | -10% | 22% | 18% |
| Cannabis | 15% | 15% | 6% | -4% | -17% | 0% | -20% | -18% | -2% | 15% | -7% | 23% | 21% |
| Accessories | -22% | -6% | -18% | 16% | -15% | -6% | -7% | -18% | -19% | 1% | -11% | 22% | 17% |
| Gross profits | 38.2 | 8.8 | 4.0 | 8.0 | 3.6 | 24.4 | 6.7 | 6.3 | 7.3 | 7.9 | 28.2 | 38.0 | 47.8 |
| Cannabis | 12.9 | 2.9 | -1.7 | 1.4 | -1.9 | 0.8 | 1.3 | 1.6 | 2.0 | 2.4 | 7.2 | 12.4 | 18.0 |
| Accessories | 25.2 | 5.9 | 5.7 | 6.6 | 5.5 | 23.6 | 5.4 | 4.7 | 5.3 | 5.5 | 21.0 | 25.5 | 29.8 |
| As % of sales | 22% | 21% | 10% | 18% | 10% | 15% | 18% | 18% | 19% | 20% | 0% | 0% | 0% |
| Cannabis | 27% | 23% | -13% | 12% | -18% | 2% | 12% | 15% | 17% | 20% | 16% | 23% | 27% |
| Accessories | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% |
| By region | | | | | | | | | | | | | |
| Sales | 174.2 | 42.3 | 41.6 | 44.6 | 37.5 | 166.0 | 37.5 | 34.2 | 38.1 | 39.4 | 149.1 | 182.1 | 215.0 |
| US | 161.0 | 38.2 | 36.2 | na | na | na | na | na | na | na | na | na | na |
| Canada | 12.8 | 4.1 | 5.4 | na | na | na | na | na | na | na | na | na | na |
| Other | 0.4 | 0.0 | 0.0 | na | na | na | na | na | na | na | na | na | na |
| Sales yoy ch % | -14% | 0% | -12% | 10% | -15% | -5% | -11% | -18% | -15% | 5% | -10% | 22% | 18% |
| US | -15% | -4% | -16% | na | na | na | na | na | na | na | na | na | na |
| Canada | -3% | 78% | 50% | na | na | na | na | na | na | na | na | na | na |
| Gross profits | 38.2 | 8.8 | 4.0 | 8.0 | 3.6 | 24.4 | 6.7 | 6.3 | 7.3 | 7.9 | 28.2 | 38.0 | 47.8 |
| US | 34.3 | 7.8 | 2.6 | na | na | na | na | na | na | na | na | na | na |
| Canada | 3.7 | 1.0 | 1.4 | na | na | na | na | na | na | na | na | na | na |
| Other | | | 0.0 | na | na | na | na | na | na | na | na | na | na |
| As % of sales | 22% | 21% | 10% | 18% | 10% | 15% | 18% | 18% | 19% | 20% | 0% | 0% | 0% |
| US | 21% | 20% | 7% | na | na | na | na | na | na | na | na | na | na |
| Canada | 29% | 25% | 27% | na | na | na | na | na | na | na | na | na | na |



Exhibit 4: Cannabis sales projections

| US\$ Mn | Dec CY22 | Mar 1Q23 | Jun 2Q23 | Sep 3Q23 | Dec 4Q23 | Dec CY23 | Mar 1 Q24 | Jun 2Q24e | Sep 3Q24e | Dec 4Q24e | Dec CY24e | Dec CY25e | Dec CY26e |
|-----------------------------------|---------------------|--------------------|--------------------|--------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------|--------------|---------------------|
| Cannabis Sales | 48.0 | 13.0 | 12.9 | 11.7 | 10.3 | 47.9 | 10.4 | 10.7 | 11.5 | 11.8 | 44.3 | 54.4 | 65.9 |
| | 48.0 36.4 | | 12.9 | 8.8 | | 47.9 37.2 | | 7.9 | 8.5 | 8.9 | | | 54.1 |
| wholesale | | 10.4 | | | 7.8 | | 7.7 | | | | 33.0 | 42.7 | |
| retail | 11.6 | 2.6 | 2.8 | 2.9 | 2.4 | 10.7 | 2.7 | 2.8 | 2.9 | 2.9 | 11.3 | 11.6 | 11.8 |
| By states (our estimates) | 48.0 | 13.0 | 12.9 | 11.7 | 10.3 | 47.9 | 10.4 | 10.7 | 11.5 | 11.8 | 44.3 | 54.4 | 65.9 |
| MA | 27.4 | 7.5 | 7.9 | 8.1 | 6.8 | 30.3 | 6.9 | 7.2 | 7.5 | 7.4 | 28.9 | 30.7 | 31.2 |
| ОН | 4.7 | 1.5 | 1.4 | 1.3 | 1.2 | 5.4 | 1.2 | 1.2 | 1.7 | 2.1 | 6.2 | 12.2 | 18.1 |
| PA | 16.0 | 4.0 | 3.6 | 2.4 | 2.2 | 12.2 | 2.3 | 2.3 | 2.3 | 2.3 | 9.2 | 11.4 | 16.6 |
| Sales mix % (our est) | | | | | | | | | | | | | |
| MA | 57% | 58% | 61% | 69% | 66% | 63% | 66% | 67% | 66% | 62% | 65% | 56% | 47% |
| ОН | 10% | 12% | 11% | 11% | 12% | 11% | 12% | 11% | 15% | 18% | 14% | 22% | 27% |
| PA | 33% | 31% | 28% | 20% | 22% | 25% | 22% | 21% | 20% | 20% | 21% | 21% | 25% |
| Market size estimates (\$Mn) rec/ | mad | | | | | | | | | | | | |
| | | 425 | 449 | 471 | 460 | 1 906 | 4.4.1 | 459 | 400 | 471 | 1 954 | 1.005 | 1 0 2 0 |
| MA | 1,755 | 425 | | | | 1,806 | 441 | | 483 | | 1,854 | 1,905 | 1,939 |
| ОН | 467 | 120 | 119 | 118 | 125 | 482 | 122 | 121 | 167 | 213 | 623 | 1,222 | 1,812 |
| PA | 1,469 | 373 | 383 | 418 | 418 | 1,592 | 414 | 416 | 417 | 418 | 1,666 | 1,908 | 2,765 |

| CY23 114.1 12.1 0.03 | 1Q24 114.5 12.1 | 2Q24e 118.8 | 3Q24e 122.6 | 4Q24e 126.1 | CY24e | CY25e | CY26e | |
|-------------------------------|--|---|---|--|--|--|--|--|
| 12.1 | | 118.8 | 122.6 | 126 1 | | | | |
| | 12.1 | | | 120.1 | 126.1 | 137.6 | 145.1 | |
| 0.03 | | 12.1 | 12.1 | 12.1 | 12.1 | 12.1 | 12.1 | |
| | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | |
| 395.8 | 395.6 | 395.6 | 395.6 | 395.6 | 395.6 | 395.6 | 395.6 | |
| 384.8 | 387.4 | 387.4 | 387.4 | 387.4 | 387.4 | 387.4 | 387.4 | |
| 10.9 | 8.1 | 8.1 | 8.1 | 8.1 | 8.1 | 8.1 | 8.1 | |
| -102.0 | -102.4 | -106.7 | -110.6 | -114.0 | -114.0 | -125.6 | -133.1 | |
| -56.2 | -56.2 | -60.8 | -64.2 | -67.6 | -67.6 | -78.1 | -84.8 | |
| -43.3 | -43.5 | -43.4 | -43.5 | -43.6 | -43.6 | -43.9 | -44.2 | |
| -2.6 | -2.8 | -2.5 | -2.8 | -2.9 | -2.9 | -3.6 | -4.2 | |
| CY23 | | | | | CY24 | CY25 | CY26 | |
| 0.7x | | | | | 0.8 | 0.8 | 0.7 | |
| 55.4x | | | | | 75.1x | 17.0x | 10.8x | |
| | | | | | hy Dec'22 | hy Dec'24 | hy Dec'25 | upsic by Dec'2 |
| 2.04 | | | | | • | | | 3773 |
| | | | | | | | | 163 |
| | | | | | | | | 579 |
| | | | | | | | | 4142 |
| | | | | | | | | 8967 |
| | | | | | | | | |
| | | | | | | | | <u>11269</u> -646 |
| | | | | | | | | |
| | | | | | | | | -378 |
| | | | | | | | | -89 |
| | | | | | | | | 7165 1025 |
| | 395.8 384.8 10.9 -102.0 -56.2 -43.3 -2.6 CY23 0.7x | 395.8 395.6 384.8 387.4 10.9 8.1 -102.0 -102.4 -56.2 -56.2 -43.3 -43.5 -2.6 -2.8 CY23 0.7x 55.4x 2.8x 0.8x 1.0x 3.0x 5.7x 7.0x 5.0x 7.4x 10.0x 75.1x | 395.8 395.6 395.6 384.8 387.4 387.4 10.9 8.1 8.1 -102.0 -102.4 -106.7 -56.2 -56.2 -60.8 -43.3 -43.5 -43.4 -2.6 -2.8 -2.5 CY23 0.7x 55.4x 2.8x 0.8x 1.0x 3.0x 5.7x 7.0x 5.0x 7.4x 10.0x 75.1x | 395.8 395.6 395.6 395.6 395.6 384.8 387.4 387.4 387.4 10.9 8.1 8.1 8.1 -102.0 -102.4 -106.7 -110.6 -56.2 -56.2 -60.8 -64.2 -43.3 -43.5 -43.4 -43.5 -2.6 -2.8 -2.5 -2.8 0.7x -55.4x -2.5 -2.8 0.7x -55.4x -2.5 -2.8 0.8x -0.8x -3.0x -5.7x 7.0x -5.0x -7.4x -4.2 7.10x -5.0x -7.4x -2.5 7.10x -5.1x -2.5 -2.8 | 395.8 395.6 395.6 395.6 395.6 384.8 387.4 387.4 387.4 387.4 10.9 8.1 8.1 8.1 8.1 -102.0 -102.4 -106.7 -110.6 -114.0 -56.2 -56.2 -60.8 -64.2 -67.6 -43.3 -43.5 -43.4 -43.5 -43.6 -2.6 -2.8 -2.5 -2.8 -2.9 CY23 .7x 55.4x -2.8 -2.5 -2.8 -2.9 CY23 .7x .7.0x | 395.8 395.6 387.4 387.5 387.5 387.5 387.5 387.5 <t< td=""><td>395.8 395.6 387.4 <t< td=""><td>395.8 395.6 133.1 367.4 <td< td=""></td<></td></t<></td></t<> | 395.8 395.6 387.4 <t< td=""><td>395.8 395.6 133.1 367.4 <td< td=""></td<></td></t<> | 395.8 395.6 133.1 367.4 <td< td=""></td<> |

Exhibit 5: Forward EV calculations (and forward multiples as per our methodology), and forward share price scenarios



Appendix II: MSO Valuation Comps



Exhibit 6: Valuation Comps – MSOs

| | | | | | | | Financial Net Debt | | | | Broadly Defined Net Debt | | | | |
|------------------|-----------------|---------------|------|----------------|--------------|-------|--------------------|------------|--------|---------|--------------------------|---------|--------|---------|--|
| US\$Mn | <u>Z&</u> / | A Spot EV / S | ales | <u>Z&A</u> | Spot EV / EB | BITDA | Sa | <u>les</u> | EB | ITDA | Sa | ale s | EBITDA | | |
| 23-May-24 | 2023 | 2024 | 2025 | 2023 | 2024 | 2025 | CY24 | Current | CY24 | Current | CY24 | Current | CY24 | Current | |
| US MSOs | 2.1x | 1.8x | 1.6x | 12.5x | 9.9x | 7.2x | | | | | | | | | |
| Acreage Holdings | 0.4x | 1.3x | na | 3.1x | 6.4x | na | -0.8x | -0.9x | -4.2x | -8.1x | -1.0x | -1.1x | -4.9x | -9.5x | |
| Ascend Wellness | 1.4x | 1.2x | 1.2x | 6.9x | 5.7x | 5.1x | -0.4x | -0.4x | -1.9x | -2.0x | -0.8x | -0.8x | -3.7x | -4.0x | |
| Ayr Wellness | 1.5x | 1.4x | 1.3x | 6.0x | 5.6x | 4.8x | -0.8x | -0.8x | -3.1x | -3.4x | -0.7x | -0.7x | -2.7x | -3.0x | |
| Cannabist Co | 0.9x | 0.9x | 0.8x | 6.5x | 6.3x | 4.4x | -0.5x | -0.5x | -3.7x | -3.3x | -0.7x | -0.7x | -4.7x | -4.2x | |
| Cansortium | 1.3x | na | na | 3.8x | na | na | na | na | na | na | na | na | na | na | |
| Cresco Labs | 1.9x | 2.0x | 1.9x | 8.5x | 7.2x | 6.8x | -0.6x | -0.5x | -2.0x | -2.1x | -0.8x | -0.8x | -2.9x | -3.0x | |
| Curaleaf | 3.7x | 3.5x | 3.3x | 16.3x | 14.6x | 12.6x | -0.5x | -0.5x | -2.0x | -3.2x | -0.8x | -0.8x | -3.3x | -5.3x | |
| 4Front Ventures | 2.1x | 2.3x | na | 20.3x | 12.5x | na | -1.1x | -1.0x | -5.8x | -6.9x | -1.6x | -1.5x | -8.7x | -10.3x | |
| Glass House | 5.4x | 4.0x | na | 35.4x | 16.8x | na | -0.1x | na | -0.5x | na | -0.3x | -0.4x | -1.5x | -1.8x | |
| Gold Flora | 1.0x | 1.0x | 0.6x | na | 11.6x | 3.8x | na | -0.2x | na | na | na | -0.6x | na | na | |
| Goodness Growth | 1.0x | 0.9x | na | 5.1x | 4.0x | na | -0.5x | -0.5x | -2.3x | -1.8x | -0.6x | -0.6x | -2.7x | -2.1x | |
| Green Thumb | 3.0x | 2.8x | 2.6x | 9.6x | 9.0x | 8.4x | -0.1x | -0.1x | -0.4x | -0.4x | -0.2x | -0.2x | -0.6x | -0.6x | |
| Grown Rogue | 5.7x | na | na | 24.4x | na | na | na | na | na | na | na | na | na | na | |
| iAnthus | 1.6x | na | na | na | na | na | na | -0.8x | na | -7.5x | na | -0.9x | na | -8.0x | |
| Jushi | 1.6x | 1.5x | 1.4x | 10.4x | 7.7x | 6.7x | -0.6x | -0.7x | -3.3x | -8.4x | -1.1x | -1.1x | -5.4x | -13.9x | |
| MariMed | 1.2x | 1.1x | 0.9x | 7.4x | 7.4x | 4.5x | -0.3x | -0.3x | -2.1x | -2.2x | -0.4x | -0.5x | -2.8x | -2.9x | |
| Planet 13 | 2.0x | 1.5x | 1.1x | -4.0x | 18.4x | 7.1x | 0.1x | 0.1x | 0.9x | 10.4x | 0.0x | -0.1x | -0.6x | -6.6x | |
| Schwazze | 1.4x | 1.4x | na | 4.6x | 6.0x | na | -0.8x | -0.7x | -3.4x | -2.4x | -0.9x | -0.8x | -3.9x | -2.8x | |
| StateHouse | 1.9x | na | na | na | na | na | na | -1.1x | na | -57.5x | na | -1.8x | na | -92.6x | |
| TerrAscend | 2.6x | 2.5x | 2.3x | 12.2x | 11.8x | 10.2x | -0.6x | -0.5x | -2.6x | -1.9x | -0.8x | -0.7x | -3.6x | -2.7x | |
| TILT | 0.7x | 0.7x | 0.6x | 55.6x | 21.0x | 12.3x | -0.4x | -0.3x | -10.3x | -6.7x | -0.6x | -0.6x | -18.8x | -12.1x | |
| Trulieve | 2.4x | 2.3x | 2.2x | 8.5x | 7.4x | 7.2x | -0.5x | -0.5x | -1.5x | -1.7x | -0.5x | -0.6x | -1.7x | -2.1x | |
| Verano | 2.3x | 2.3x | 2.1x | 7.0x | 7.4x | 6.6x | -0.3x | -0.3x | -0.9x | -0.8x | -0.6x | -0.5x | -1.8x | -1.5x | |
| Vext | 2.4x | 1.9x | na | 15.0x | 10.5x | na | -0.8x | -1.1x | -4.4x | -8.1x | -0.8x | -1.1x | -4.4x | -8.1x | |

1) By "current", we mean the latest reported qtr annualized; 2) Multiples calculated using FactSet consensus (when available) for 2023, 2024, and 2025

3) As there are no consensus estimates for Cansortium, Grown Rogue, iAnthus, and StateHouse, we take "current" sales for each of them

Source: FactSet and company reports



Exhibit 7: EV calculation - MSOs

| US\$Mn | FactSet | Z&A | US\$ | mn | mn | Total | Financial | Net | Income | Conting | ITM deriv | Total | Pref Stock |
|------------------|---------|---------|-------|---------|-------|---------|-----------|--------|-----------|---------|-----------|--------|------------|
| 23-May-24 | Spot EV | Spot EV | price | shares | deriv | Mkt Cap | net debt | leases | tax liab. | Cons. | inflow | BDND | Min Int |
| US MSOs | | | | | | | | | | | | | |
| Acreage Holdings | 255 | 325 | 0.44 | 139.9 | 29.7 | 75 | -214 | -2 | -34 | | | -250 | |
| Ascend Wellness | 741 | 731 | 1.16 | 211.5 | 13.3 | 261 | -238 | -134 | -99 | | | -470 | |
| Ayr Wellness | 738 | 683 | 2.39 | 114.0 | 31.1 | 347 | -382 | 5 | -13 | 0 | 55 | -336 | |
| Cannabist Co | 623 | 456 | 0.27 | 429.3 | | 115 | -272 | -23 | -45 | 0 | | -340 | |
| Cansortium | 140 | 134 | 0.17 | 298.3 | 6.3 | 53 | -49 | -7 | -26 | | | -81 | |
| Cresco Labs | 1,216 | 1,476 | 2.00 | 436.9 | 8.2 | 890 | -415 | -54 | -111 | -6 | | -586 | |
| Curaleaf | 4,213 | 4,974 | 5.01 | 738.1 | 7.9 | 3,739 | -672 | -18 | -345 | -81 | | -1,115 | 119 |
| 4Front Ventures | 286 | 204 | 0.10 | 648.6 | | 62 | -95 | -6 | -41 | 0 | | -142 | |
| Glass House | 608 | 868 | 9.12 | 75.7 | 3.2 | 720 | -26 | 0 | -21 | -29 | | -76 | 72 |
| Gold Flora | 130 | 129 | 0.20 | 287.5 | 0.2 | 58 | -26 | -32 | -8 | -4 | | -71 | |
| Goodness Growth | 134 | 86 | 0.63 | 45.3 | | 28 | -50 | -8 | | | | -58 | |
| Green Thumb | 2,938 | 3,136 | 12.05 | 236.1 | 7.1 | 2,931 | -147 | -23 | -11 | -33 | 9 | -206 | |
| Grown Rogue | 75 | 144 | 0.84 | 170.8 | | 143 | 4 | -3 | 0 | 0 | | 0 | |
| iAnthus | 124 | 279 | 0.02 | 6,510.5 | | 124 | -146 | -9 | | | | -155 | |
| Jushi | 398 | 424 | 0.65 | 196.6 | 1.1 | 129 | -179 | 1 | -117 | | | -295 | |
| MariMed | 176 | 184 | 0.25 | 379.6 | 5.7 | 94 | -53 | -1 | -16 | | | -70 | 19 |
| Planet 13 | 141 | 195 | 0.59 | 321.8 | 0.3 | 189 | 10 | -6 | -5 | -5 | | -6 | |
| Schwazze | 211 | 248 | 0.52 | 171.3 | | 89 | -138 | -3 | -18 | 0 | | -159 | |
| StateHouse | 144 | 192 | 0.02 | 255.6 | 141.0 | 6 | -114 | -13 | -39 | -24 | 7 | -184 | 2 |
| TerrAscend | 684 | 837 | 1.58 | 351.2 | 15.3 | 579 | -186 | -7 | -59 | -6 | | -258 | |
| TILT | 117 | 114 | 0.03 | 384.8 | 10.9 | 12 | -56 | -43 | -3 | | | -102 | |
| Trulieve | 1,985 | 2,724 | 11.02 | 186.0 | 3.3 | 2,086 | -537 | -16 | -81 | -4 | | -639 | |
| Verano | 1,920 | 2,120 | 4.51 | 343.5 | 9.8 | 1,593 | -271 | -4 | -248 | -4 | | -527 | |
| Vext | 61 | 83 | 0.22 | 217.5 | 0.4 | 48 | -35 | 0 | | | | -35 | |

Source: FactSet and company reports



Exhibit 8: Stock Performance

| 23-May-24 <u>Stock Pe</u> | erformance | |
|---------------------------|------------|------|
| Last L | .ast | Last |
| Ticker 30d S | 90d | 12mo |
| US MSOs | | |
| AAWH -8% -2 | 28% | 35% |
| ACRDF 10% 1 | 10% | 5% |
| AYRWF 1% 1 | .5% | 93% |
| CBSTF 0% -3 | 33% | -46% |
| CNTMF -7% - | 8% | 126% |
| CRLBF 1% | 8% | 20% |
| CURLF 4% - | 3% | 75% |
| CXXIF 14% -2 | 14% | 36% |
| FFNTF -1% | 3% | -42% |
| GLASF 6% 3 | 4% | 158% |
| GRAMF -2% -3 | 39% | 26% |
| GDNSF 51% 4 | 4% | 240% |
| GRUSF 25% 5 | 5% | 571% |
| GTBIF 0% -: | 13% | 63% |
| ITHUF -1% - | 5% | 1% |
| JUSHF 1% -: | 11% | 33% |
| LOWLF -5% -5 | 50% | -77% |
| MRMD -4% -2 | 13% | -43% |
| PLNH -6% -2 | 19% | 5% |
| SHWZ -24% -6 | 62% | -49% |
| STHZF -63% -6 | 69% | -62% |
| TCNNF 4% 1 | .8% | 147% |
| TLTFF 5% -2 | 25% | -31% |
| TSNDF -3% - | 8% | -4% |
| VEXTF 24% - | 7% | 14% |
| VRNOF -6% -2 | 24% | 56% |

| | Stock Performance | | | | | | | |
|-----------------|-------------------|------|------|--|--|--|--|--|
| | Last | Last | Last | | | | | |
| Ticker | 30d | 90d | 12mo | | | | | |
| Canadian LPs | | | | | | | | |
| ACB | 7% | 107% | 9% | | | | | |
| AVTBF | -21% | -37% | -55% | | | | | |
| BZAMF | 27% | -68% | -86% | | | | | |
| CBWTF | 1% | 201% | 192% | | | | | |
| CGC | 19% | 176% | -13% | | | | | |
| CRON | 14% | 21% | 42% | | | | | |
| DBCCF | -33% | -23% | -31% | | | | | |
| ETRGF | -18% | -12% | -55% | | | | | |
| HITI | 9% | 37% | 71% | | | | | |
| LOVFF | -2% | -11% | -7% | | | | | |
| NVACF | -13% | -11% | 71% | | | | | |
| OGI | -3% | -7% | -7% | | | | | |
| ROMJF | 11% | -3% | -23% | | | | | |
| SNDL | 20% | 65% | 26% | | | | | |
| TLRY | 8% | 4% | -24% | | | | | |
| VFF | 2% | 56% | 68% | | | | | |
| Cannabis - Inte | ernational | | | | | | | |
| CLVR | -24% | 23% | -21% | | | | | |
| IMCC | 0% | -20% | -62% | | | | | |
| INCR | 25% | 48% | 30% | | | | | |
| LGPPF | na | na | na | | | | | |
| PCLOF | -10% | 44% | 46% | | | | | |
| Tech | | | | | | | | |
| LFLY | -24% | -53% | -76% | | | | | |
| SBIG | 28% | 23% | -63% | | | | | |
| MAPS | -17% | -2% | -11% | | | | | |

| | Stock Performance | | |
|--------------|-------------------|------|------|
| | Last | Last | Last |
| Ticker | 30d | 90d | 12mo |
| MJ Fincos | | | |
| AFCG | 4% | 9% | 4% |
| CNPOF | 49% | 13% | 12% |
| IIPR | 13% | 20% | 56% |
| NLCP | 10% | 24% | 61% |
| PW | 28% | 6% | -71% |
| SHFS | 3% | -25% | 95% |
| SSIC | 2% | 18% | 31% |
| REFI | 0% | -2% | 8% |
| Pix & Shovel | | | |
| AGFY | 14% | -49% | -93% |
| GRWG | 11% | 24% | -36% |
| HYFM | -7% | -6% | -24% |
| SMG | -3% | 12% | -4% |
| UGRO | 0% | -35% | 5% |
| Vape parts | | | |
| GNLN | -9% | 28% | -83% |
| ISPR | 43% | -25% | 2% |
| SMORF | 9% | 36% | -15% |
| TLLTF | 5% | -25% | -31% |
| Index | | | |
| S&P 500 | 6% | 4% | 28% |
| S&P 477 | 3% | 5% | 7% |
| Nasdaq | 2% | 10% | 15% |
| MSOS ETF | 1% | -6% | 55% |
| YOLO ETF | 7% | 8% | 40% |
| | | | |

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Source: FactSet



Appendix III: Bio and Disclaimers



Analyst Bio

Pablo Zuanic is a well-known and highly rated equity analyst following the cannabis and psychedelics sector. Over the past five years he launched coverage of over 40 companies in the US, Canada, and overseas (MSOs, LPs, CBD, ancillary, psychedelics), kept close track of sectoral trends, and followed the reform process in the US and elsewhere. His firm Zuanic & Associates publishes equity research on the cannabis and psychedelics sectors, both from a macro/sectoral level in a thematic manner, as well as specific reports on listed stocks. The research service is aimed at institutional investors and corporations. The firm is also available for short-term consulting and research advisory projects. At various points in his career, Pablo was II ranked and called as expert witness in industry investigations. He has a deep global background having covered stocks over the past 20 years in the US, Europe, Latin America, and Asia, across consumer sub sectors. Prior employers include JP Morgan, Barings, and Cantor Fitzgerald. An MBA graduate of Harvard Business School, he started his career as a management consultant, which brings a strategic mindset to his approach to equity research. *Pablo Zuanic can be contacted via the company's portal <u>www.zuanicassociates.com</u>; via email <u>pablo.zuanic@zuanic@zuanic@zuanic@auanic@gruanic@auanic@auanic@auanic@auanic@gruanic@auanic@gruanic@auanic@auanic@auanic@auanic@gruanic@auanic@gruanic*</u>



Disclosures and Disclaimers

About the firm: Zuanic & Associates is a domestic limited liability company (LLC) registered in the state of New Jersey. The company's registered address is Five Greentree Centre, 525 Route 73, N Suite 104, Marlton, New Jersey 08053, USA. Pablo Zuanic is the registered agent. The firm publishes equity research on selected stocks in the cannabis and psychedelics sector, as well as thematic macro industry notes. The firm also provides consulting, research, and advisory services. Potential conflicts of interest are duly reflected in the respective specific company reports.

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